



Dear Potential Sponsor,

As your Team Parent may have mentioned in discussing the possibility of becoming a sponsor, Toluca Baseball is the oldest youth baseball league in the San Fernando Valley. Having served well over 20,000 boys and girls, we have made a major impact on the lives of little sluggers living in and around the parks where we play.

Our league's largest annual fundraising effort is the sponsorship of our 40-50 teams. We annually reach out to businesses and individuals to sponsor a team for our spring season which runs from March 1st through July 15th. The cost is \$300.00. Your donation will contribute to our ability to partially and fully scholarship the 100 children who annually request financial assistance to play in our league. Toluca Baseball is committed to providing the children who live in the communities in and around the parks where we play baseball with the finest opportunity to learn the game of baseball, the importance of sportsmanship and teamwork, and the chance to spend their childhood playing with other children from their neighborhoods in a safe environment.

Our commitment to this goal continues to grow as Toluca Baseball now offers a fall baseball program in the Weddington Parks with over 300 of our kids playing this past fall. We hope you will agree to purchase a team sponsorship with Toluca Baseball this year. Our fundraising efforts are critical to the financial health of the organization and our ability to offer our program to all children regardless of their financial ability to pay our registration fees. Your contribution will entitle your firm to the sponsorship of one of our 40-50 teams. You or your company will be highlighted and mentioned on our league webpage [www.tolucabaseball.com](http://www.tolucabaseball.com); in our annual yearbook and a beautiful plaque photograph of the team you sponsored.

We or your team parent will be phoning you directly to follow up; however, you may send your check for \$300 payable to Toluca Baseball, directly to:

Toluca Baseball, Inc.  
PO Box 2171  
Toluca Lake, CA 91610

ATTN: TEAM SPONSOR

Please make note that our Federal Tax ID number is #95-3080935 and nonprofit corporation tax code is #C501 (C3). Thanks again for participating in the success of Toluca Baseball.

Sincerely,

***Toluca Baseball Board of Directors***